



FOR IMMEDIATE RELEASE

***HearBuilder*® Software and *Jeepers Peepers*™ Ask & Answer® Game
Receives Parents' Choice Awards**

Greenville, SC, June 10, 2011 – Super Duper® Publications has received Parents' Choice Awards for three of their *HearBuilder*® software program titles — *Following Directions*, *Phonological Awareness*, and *Sequencing*, as well as for *Jeepers Peepers*™ Ask and Answer® Questions Game.

Established in 1978, the Parents' Choice Foundation awards program guides parents, caregivers, and educators in choosing the best products for their children and students. On average, only 20% of the products submitted to Parents' Choice earn one of their six esteemed awards.

The Parents' Choice Foundation awarded "Recommended" status to *HearBuilder*® *Following Directions with 40 Basic Concepts - Home Edition*. This evidence-based software program helps children improve their abilities to listen to and follow directions as they become *Master Toy Makers* and build a virtual *Toy Central Factory*. It gives children a systematic way to improve these skills as they work on each step-by-step task. Ultimately, children gain knowledge of 40 basic concepts in five key areas — Basic Directions, Sequential Directions, Quantitative and Spatial Directions, Temporal Directions, and Conditional Directions. *HearBuilder*® *Following Directions* is for ages 4-9 and has both home and professional editions. <http://sdwebdev:82/followingDirections/>

Three Super Duper® products received the Parents' Choice "Approved" status. *HearBuilder*® *Phonological Awareness Sound Awareness for Reading - Home Edition* increases awareness of words, syllables, and phonemes (sounds). Children learn to segment, blend, and manipulate words, syllables, and sounds in nine target areas — Sentence Segmentation, Syllable Blending, Syllable Segmentation, Rhyming, Phoneme Blending, Phoneme Segmentation and Identification, Phoneme Deletion, Phoneme Addition, and Phoneme Manipulation. To keep students engaged as they move through each multi-level task, players earn both instruments and band members to form the virtual rock band, *The Phonemix*. *HearBuilder*® *Phonological Awareness* is for ages 4-11 and offers home and professional editions. <http://sdwebdev:82/phonologicalAwareness/>

HearBuilder® *Sequencing 2-6 Step Sequences - Home Edition* features 120 illustrated sequences for targeting comprehension and critical thinking. At the beginning of the program, students place 2-step sequences in order. As they progress, they reach the highest level with 6-step sequences. The location for these activities is the virtual *Funhouse* at the *Midway Carnival*. Each time players complete a target level, they earn virtual tokens to spend on games in the virtual *Sequence Arcade*. *HearBuilder*® *Sequencing* is for ages 4-11 and also has home and professional editions. <http://sdwebdev:82/sequencing/>



Jeepers Peepers™ Ask and Answer® Questions Game is the hilarious new “What Am I?” game from Super Duper®. The key element of fun in *Jeepers Peepers™* is that, without looking, a student places a photo card of an object or animal into a slot on a pair of goofy, round, oversized glasses. Wearing these glasses, the student faces his/her classmates and, by asking a series of questions, tries to figure out what item is on the card. Every student takes as many turns as time will allow. After naming the items on the cards, players spin an electronic spinner and earn tokens. The player with the most tokens at the end of the game wins.

<http://www.superduperinc.com/products/view.aspx?pid=JP350>

Jeepers Peepers™, for children ages four and up, has 101 photo cards in five basic categories — Animals, Food, People, Things, and Transportation. The cards are a nice-size 4” X 5” and laminated for durability. The game also includes six pairs of multicolored glasses, an electronic spinner, bingo chips, and suggested game ideas.

In addition to the Parents’ Choice Awards, over the past 18 months a number of Super Duper® products have been recognized by prestigious awards programs like Family Choice, The National Parenting Center, Teachers’ Choice, Tech & Learning, and Dr. Toy. <http://www.superduperinc.com/products/awards.aspx>

Founded in 1986 by Sharon and Thomas Webber, Super Duper® Publications creates fun educational materials for children with special needs and language delays. Their site offers a wide variety of products for teachers, therapy professionals, and parents to use with children in the classroom, in a therapy setting, and at home.

For more information and research data for all *HearBuilder®* Software, visit www.hearbuilder.com. To see the full line of Super Duper® materials visit www.superduperinc.com.

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